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# BORDERLESS

## Don't stop globalization.

Where, with whom, and what kind of life do you choose  
in a world where a shrinking economy and diversity are important?

This is an Global business-oriented community  
where a wide range of global members, including Shunsuke Ichikawa,  
a salon owner and an entrepreneur who is actually in the field of Southeast Asia,  
and listed corporate executives, managers, and students, form connections.

BORDERLESS is revitalized by various ways of getting involved,  
such as those who use it as an information gathering source  
and those who have already started and are active in salon projects.

Will you be late or adapt to the times?

**Shunsuke Ichikawa** yathar Pte. Ltd. / yathar Myanmar Co., Ltd.  
Co-Founder & CEO World Street, Inc.

Traveled as a backpacker in dozens of countries around the world in the wake of having studied cultural anthropology (mainly Thailand) at university.  
After that, felt great possibility for the Internet industry and joined GMO Internet.  
At this company, participates in launching an internet infrastructure business in Southeast Asia including Vietnam, Myanmar, Singapore, and Thailand.  
After retirement, established yathar.

### yathar

A gourmet and beauty platform service founded by Shunsuke Ichikawa (CEO) and Hikaru Uchiyama (CTO) based on the corporate philosophy of "make it borderless."  
Achieved No. 1 in the number of downloads and MAUs in Myanmar in just half a year since its establishment.

Scan here to join

